

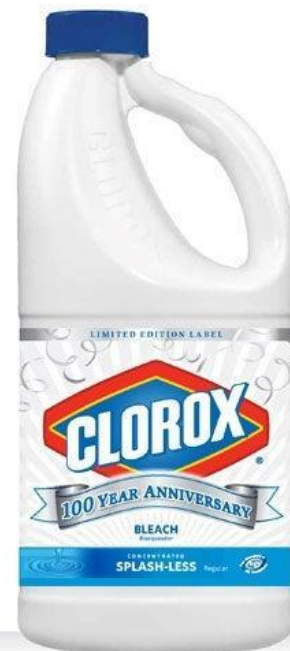


Clorox's journey to real-time insights with Datasphere

Scott Griffin & Jonathan Bragg

About Clorox

- Originated in Oakland, California as *Electro-Alkaline Company* in 1913.
- The company went public in 1928 on the San Francisco stock exchange while also changing its name to *Clorox Chemical Company*.



About Clorox



Did you know...

- Everything you see here is also a Clorox product
- Trivia: What do Thomas Edison, Henry Ford, and Edward Kingsford have in common?



Clorox's Scale

- Global Company; approx. 80% domestic/US operations
- \$7.1B Net Sales in FY24 (fiscal year ending June 2024)
- 9,000 employees
- 80% of our portfolio is #1 or #2 share brands
- 9 out of 10 homes have our products



Our Challenge

“Rooted in our IGNITE strategy, *Elevate* is an enterprise-wide transformation that will **accelerate innovation, streamline operations and reduce costs**. Two years in, we are building momentum on our strategic investment to transform our digital capabilities and culture through technology and data to get closer to our customers and consumers.”



Angela Hilt
Chief Executive Officer



Chau Banks
Chief Information & Data Officer

The Challenge



- Clorox falling behind competitors
 - We are towards the back-third in filing with the SEC within our peer set group
- Although historical data is available, it was being derived from multiple desperate boundary applications and/or legacy ERPs.
- Unable to change approach in-line with consumer behavior.
- Decisions were slow and generally took a project team (i.e., task force) to deliver meaningful information.
- Legacy systems were multiple release notes behind due to over customization.



The Decision:

Transform Clorox by implementing S/4Hana, Datasphere, and SAP Analytics Cloud

Vista ERP roadmap

Mobilize phase
Q3-Q4 FY22



Confirm phase
Q4 FY22-Q2 FY23



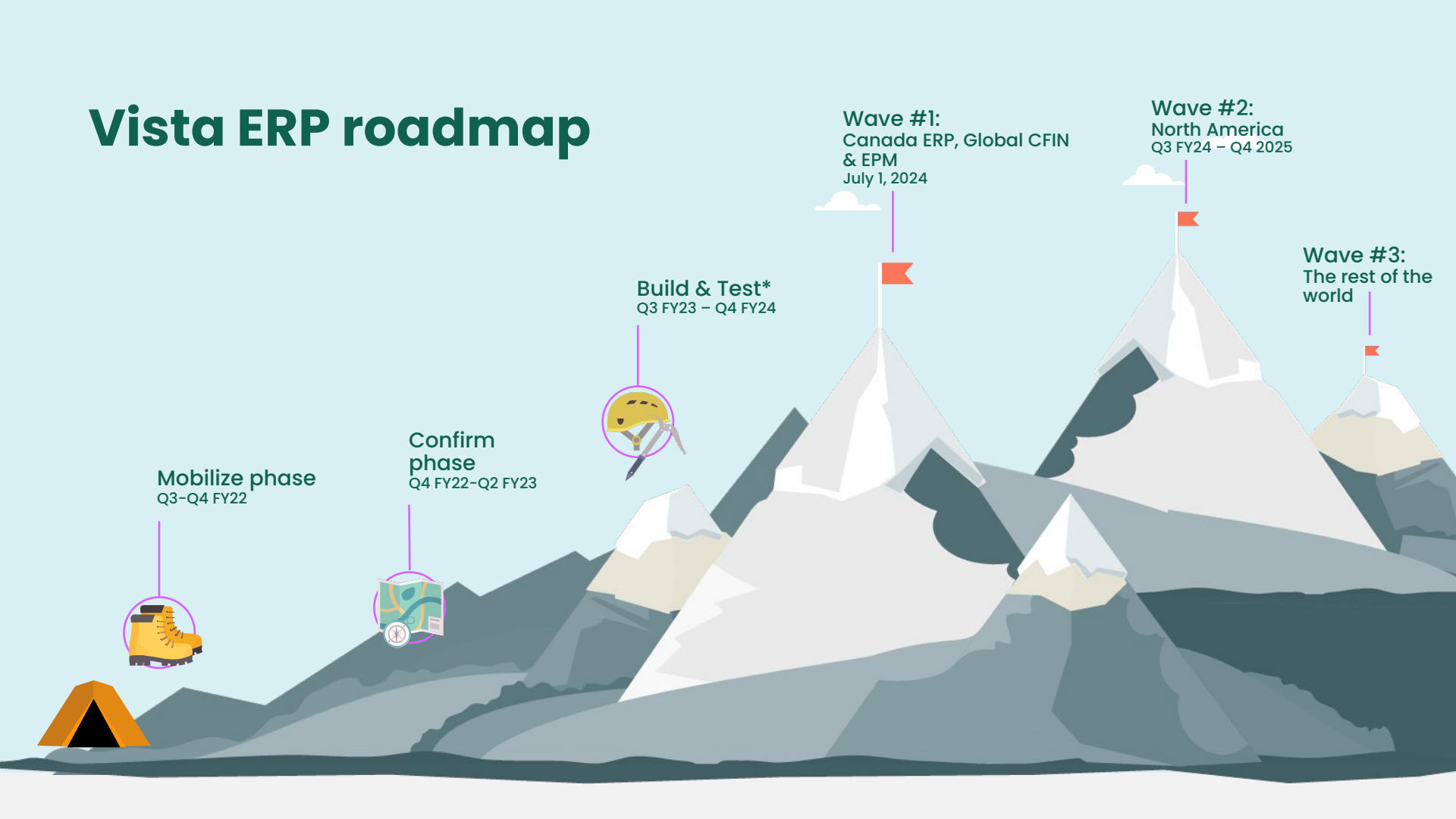
Build & Test*
Q3 FY23 - Q4 FY24



Wave #1:
Canada ERP, Global CFIN
& EPM
July 1, 2024

Wave #2:
North America
Q3 FY24 - Q4 2025

Wave #3:
The rest of the world



Vista Scope



Wave 1 Scope

Canada

- Finance Operations
- Sub-Ledger Process (PTP, OTC, FTS, ME, etc.)
- Book of Record (Closing)
- Consolidation, Planning & Reporting

US, LATAM & ROW

- Transaction Replication
- Consolidation
- Financial Planning
- Financial Reporting

Wave 2 Scope

US

- Finance Operations
- Sub-Ledger Process (PTP, OTC, FTS, ME, etc.)
- Book of Record (Closing)



What do we
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What do we achieve? What does this set Clorox up for long-term?



- We were able to help Finance leadership bridge the gap between our Finance category shifting to understanding more SAP architecture (i.e., increased platformed technical skills).
- Establishing a Reporting Power User network that enables the first step in IT independence.
- Sets up the platform for a long-term data fabric strategy focused on S/4HANA contextual data.

Why Mindset as a strategic partner?

- Attended a virtual roundtable discussion, hosted by Mindset, on S/4 implementations.
- Realized that, from a Finance perspective, we had an opportunity to bring in analytics experts with a Finance background to aid in our analytics implementation.
- Due to strategic architecture leadership, Mindset has pushed our Finance org to thinking in ways that were not on our roadmap when we kicked off the project.



MINDSET

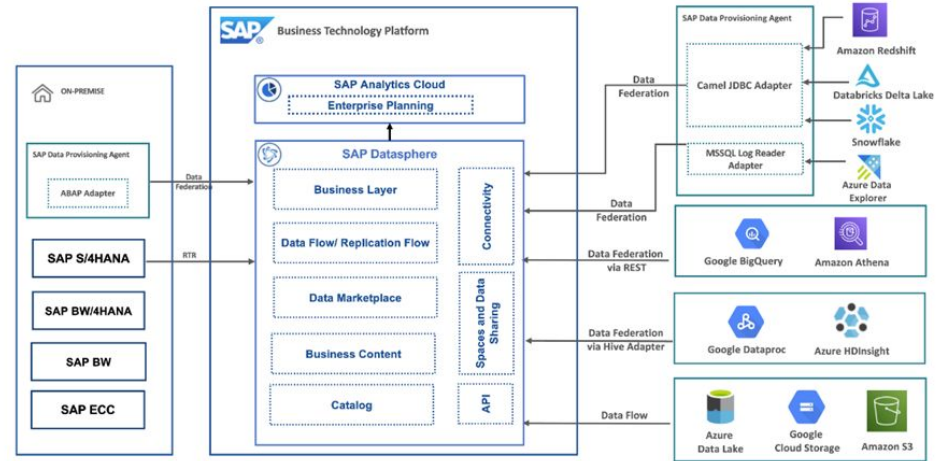


The Architecture & Decisions
that were made to get here.

Julian Treasure ted.com
How to speak so people want
to listen

Architectural Decisions

- Fit-to-standard approach with SAP was Ground Principle #1.
- Rationalized boundary applications that were duplicative in functionality.
- Enabled “guardrails” to help steer our architecture to SOX compliance.
- Enabling a pragmatic approach that set the organization up for success at go-live while logging continuous improvement opportunities within our project management platform.





Clorox is now live using both S/4 & Datasphere for finance close since July

Results so far



- For our first ERP close, we completed in 7 days (3 days longer than normal run-rate).
- We were able to close our ERP in 4 days for our second month close, i.e., we were able to find close efficiencies within one month in getting rid of old ERP behaviors... and there is still more to eliminate to close even faster.
- Global Finance is in a “Shadow Period” to ensure our consolidation tool is functioning as expected. Our plan is to be in a shadow period for 6-month end closes.
- The first shadow period close went extremely well; hitting our accuracy thresholds for the first month ahead of schedule.

Lessons Learned

1. Simplification is key
2. Finance analytics roadmap
3. Transformation is hard, but without it you cannot scale for the future of digital innovation



What's Next

- Continue – Wave 2 & Wave 3 are the next phases of the Vista Roadmap
- Lessons learned applied to those waves will help implementation efficiency
- Use Mindset's strategic approach for innovation post go-live to continue to improve business efficiency in analytics and more.





Thank you!