

Bring Mindset into your deal.

Minneapolis-based, 16 years SAP-only, delivering across North America. Deepest in process manufacturing: food and agriculture, chemicals, industrial products, med-tech, energy and utilities — with Joule agent and MIND accelerator IP built inside those industries. Every claim below is verifiable on SAP's own systems.

● SAP BUSINESS AI PLATFORM · EXPERT ● SAP BUSINESS DATA CLOUD · EXPERT ● APPHAUS NETWORK PARTNER SINCE 2018 ● INTEGRATION SUITE MIGRATION FACTORY ● BTP + BDC GLOBAL PARTNER ADVISORY BOARDS

WHERE WE MOVE YOUR NUMBER

Joule agent adoption on RISE / Cloud ERP Private

Certified Joule agents (20 announced at Sapphire 2026) built and run for enterprises. Adoption your account can measure.

PI/PO to Integration Suite migrations

Migration Factory partner. Lucid Motors: 65 interfaces, zero defects. Border States: 40% lower cost, 3x faster. The 2027 deadline is live demand.

Business Data Cloud data products

BDC Expert competency, with CCFlex-credited wins already on the board. Platform sale to running data products.

Fiori / UX adoption that protects renewals

Our founding practice. 99% adoption on our largest Fiori rollout. Users who choose the software make renewals easier.

CO-SELL RECORD

77%

repeat business

9.2

customer NPS

100+

certified US consultants

500+

AppHaus design-thinking sessions

NAMED, REFERENCEABLE CUSTOMERS

Lucid Motors · Border States · Cargill · Patterson · Merit Energy · CHS · Nebraska Public Power · Entegris — plus 111 public case studies at mindsetconsulting.com/portfolio

€100M BUSINESS AI INCENTIVE

Fixed-scope Joule packages mapped 1:1 to all four funded tiers (Adoption, Launch, Performance, Enterprise). Nomination-ready customer list available.

THE MECHANICS

- ✓ Deals registered in SAP Deal Management, sourcing credit stays clean
- ✓ Cloud Choice flex-credited wins on the board
- ✓ One named alliance contact who owns co-sell end to end
- ✓ US architects + dedicated India delivery
- ✓ Minneapolis AppHaus workshop as the deal's first meeting